

Submission Checklist

Have you included all contact information for yourself and any contributors? Note that contact information includes street address, email address, telephone number and current affiliation.		
Have you included all necessary front matter material, including		
	Title page, with full title, subtitle and author names and affiliations as you wish them to appear on the book	
	Preface (if included)	
	Table of contents, full	
	Author or editor biographies, including photographs	
	List of contributors (if an edited collection)	
	Dedication (if included)	
	Acknowledgements (if included)	
	Other eg foreword etc. (if included)	
Have you supplied an abstract for each chapter?		
Have you provided one source file per chapter that includes all text, tables, references and figure captions? Suitable file formats include MS Word or LATEX		
Are the references included at the chapter level, and not as one list at the end of the book?		
Are the chapter files named correctly and consistently, for example ch01.docx?		
Have you included PDF version of the manuscript (both text and art), ideally with all fonts included?		
Is there a reference call within the text for every figure and table?		
Is there a figure number and caption for every figure?		
Is there a number and caption for every table?		



Artwork

	is each and every figure in the chapter saved as its own separate file?		
	Have you saved and named these figure files according to figure number?		
	Are the illustrations saved at the correct resolution and size?		
	Are the figures saved in the correct format? (We prefer EPS, PDF, WMF, TIFF, GIF, JPEG or BMP).		
	Are any video clips or animated figures saved in an acceptable file format? (We prefer MPEG, QuickTime, Windows AVI or Animated GIF).		
	Are any video clips or animated figures saved at a suitable resolution and size?		
	Have you included a representative frame from your movie or animation that included in the manuscript as a figure?		
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Other			
	Have you returned your Marketing Author Questionnaire? If not please return this ASAP.		
	Have you created, or will you be creating a video abstract for your book?		